



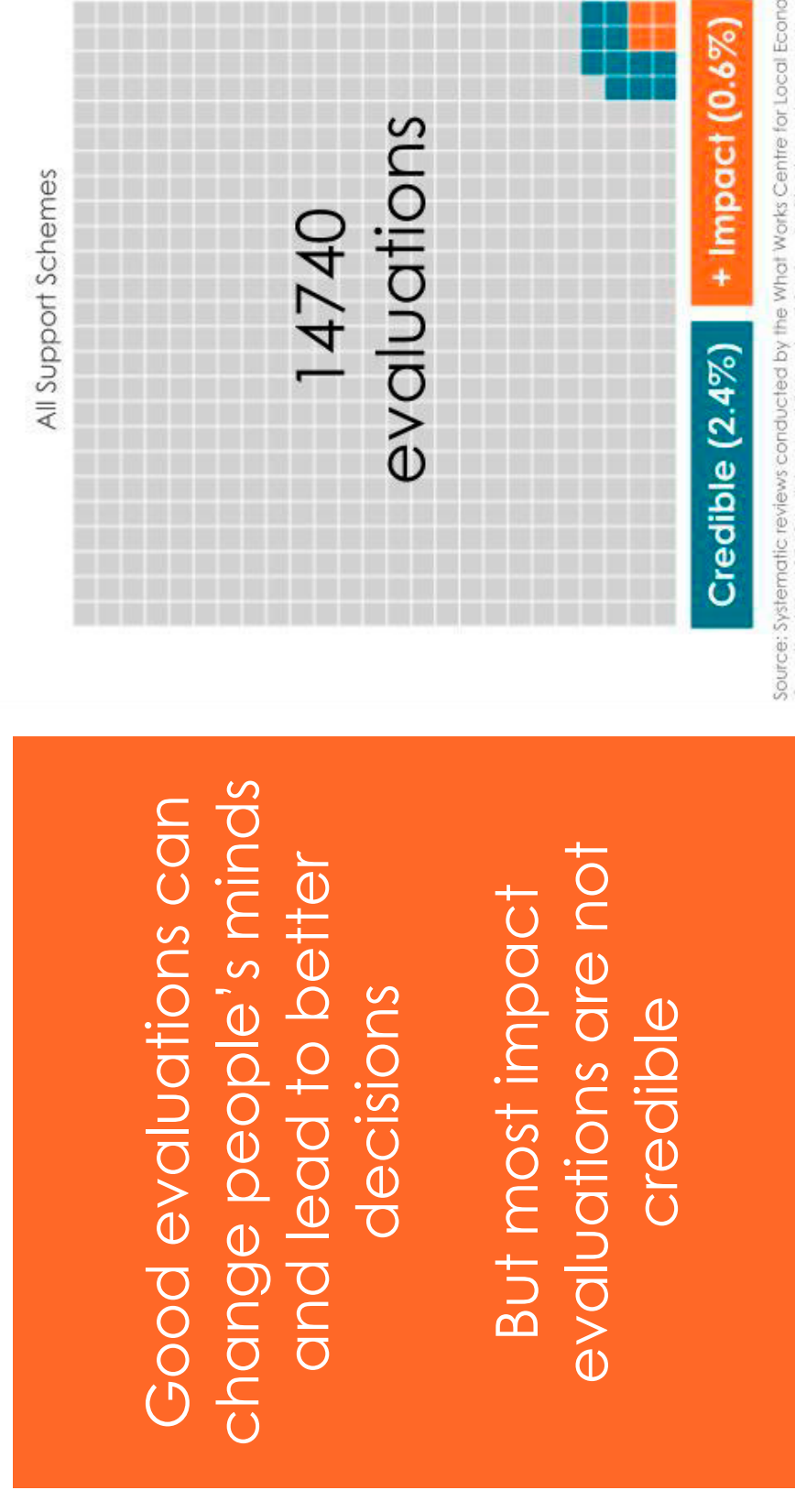
Innovation Growth Lab



Working in partnership to make innovation, entrepreneurship and business growth policy more impactful through experimentation and new evidence.

€150 billion spent every year in EU supporting business to start, innovate and grow. Yet we know little about what works, and what doesn't

<https://www.innovationgrowthlab.org/about-us/#:~:text=€150%20billion%20spent%20every%20year,~:text=€150%20billion%20spent%20every%20year>



Good evaluations can change people's minds and lead to better decisions

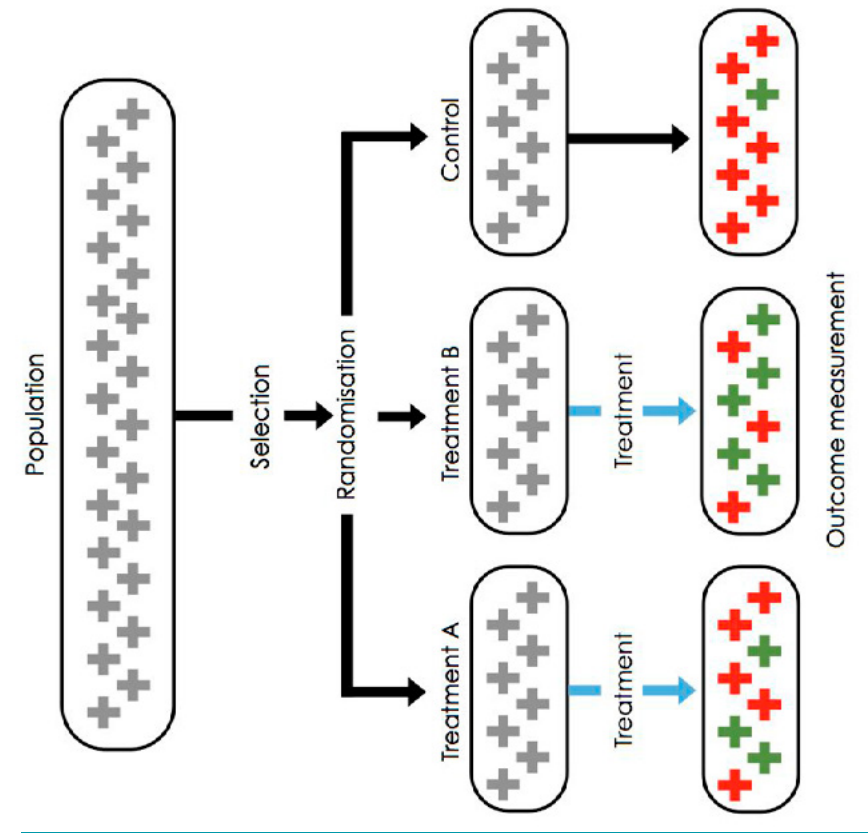
But most impact evaluations are not credible

There is also too little innovation within policy itself and when there is, be it incremental or radical, we cannot tell whether it is for better or worse. **How can an organisation develop and test new ideas systematically?**

A really effective way is using a Randomised Controlled Trial (RCT). While currently underused and not always feasible, these are often seen as the most robust approach to demonstrating causality

RCTs can be used as part of a broader experimental approach to test anything from small tweaks to programmes to the overall impact of business or innovation schemes

What is a randomised controlled trial (RCT)?
An RCT is an experiment where participants are randomly allocated to receiving an intervention. The randomisation enables you to compare the effectiveness of the new intervention against what would have happened if you had changed nothing



IGL partners

IGL is a global partnership bringing together governments, foundations and researchers to scope, develop and test different approaches to increase innovation, support high-growth entrepreneurship and accelerate business growth.

Over the last few years we are seeing a growing number of RCTs. Many of these are (co)funded by the IGL Grants programme, which has supported over 30 trials with close to \$3 million from the Kauffman Foundation, Nesta and the Argidius Foundation. We are assisting a number of government agencies in their own journey to experimentation.

We are starting to learn valuable lessons about how we can encourage innovative ideas and support businesses, and many more lessons will emerge as the trials now in the field start to deliver results.

<https://www.innovationgrowthlab.org/about-us/#:~:text=we%20are%20starting%20to%20learn%20valuable%20lessons,~:text=we%20are%20starting%20to%20learn%20valuable%20lessons>

What IGL does

1. **Support** partners to identify policy solutions and run trials
2. **Fund** trials with the IGL Grants Programme
3. Build and **connect** communities
4. Promote wider **adoption** of trials
5. Create useful **resources**
6. **Disseminate** lessons



Creating a global community around experimentation

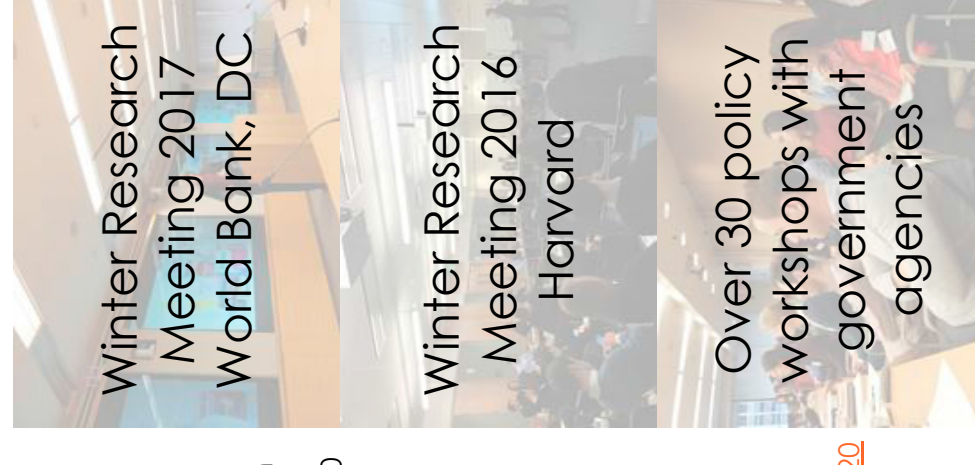
Our **three annual conferences** have been attended by >650 senior policymakers, practitioners and researchers from over 40 countries

85% of IGL2018 participants were very likely to recommend the IGL Conference to their colleagues

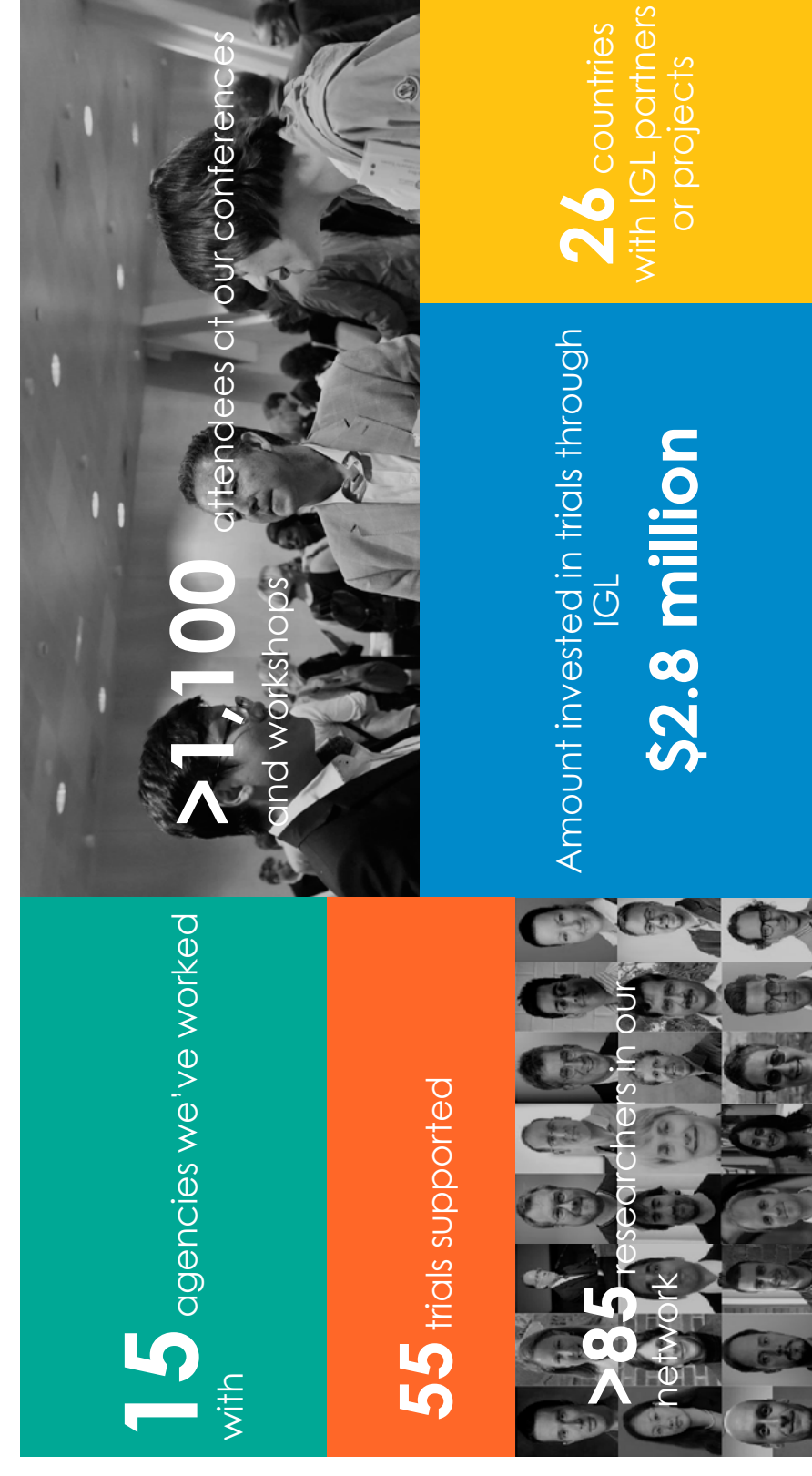
Our **five research meetings** brought together top researchers to present and discuss new experimental research in innovation, entrepreneurship and growth

Register your interest for the **IGL2019 Conference in Berlin:**

<https://www.innovationgrowthlab.org/igl2019-global-conference>

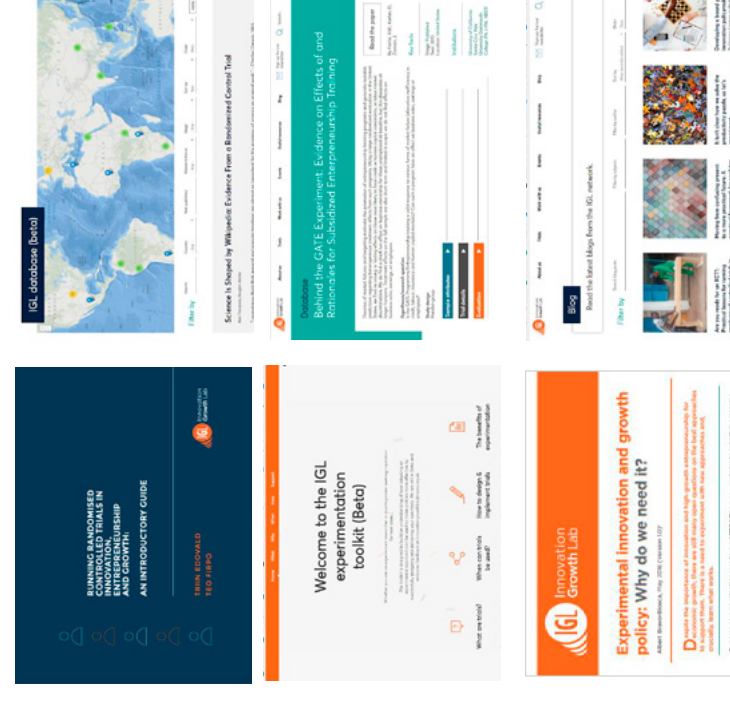


IGL in numbers



Some IGL outputs and resources

1. A **guide on how to conduct trials** in the field of innovation, entrepreneurship and growth
2. An **online database** of trials from around the world, ongoing and completed
3. An **online toolkit** to help those wanting to know why and how to become experimental
4. A **policy brief** on why we need more experimental policies and how to become more experimental
5. A **regular series of blogs**, covering advice and results from trials and new policy ideas



Visit our website or get in touch with us to find out more

innovationgrowthlab@nesta.org.uk
www.innovationgrowthlab.org