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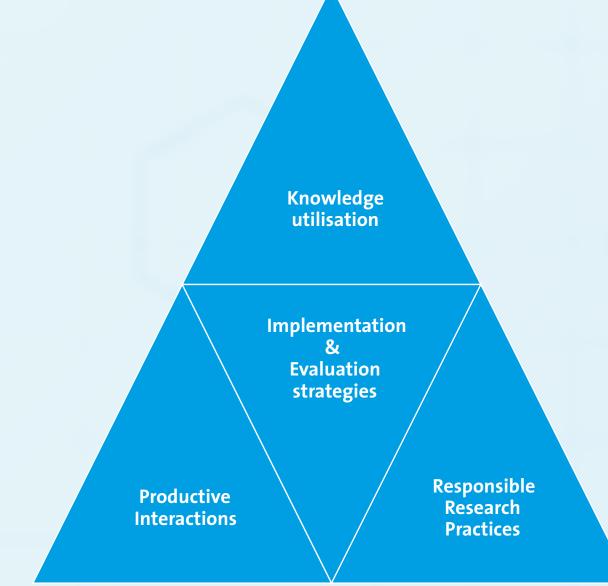
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# How to achieve, assess and advance impact and societal value of health research from a funders' perspective

**Keywords:** impact assessment, societal impact, responsible research practices, productive interactions, funder, research programming **Authors:** Joey Gijbels, gijbels@zonmw.nl & Wendy Reijmerink, reijmerink@zonmw.nl ZonMw, The Netherlands Organisation for Health Research and Development (www.zonmw.eu)

# ZonMw's view on strengthening impact

Responsible research programming generates valuable evidence which is optimally utilised in policy, practice and education by the stimulation of productive interactions



### Main elements of the ZonMw Impact Assessment Framework

- Programming cycle
- Fostering Responsible Research Practices (fRRP)
- Productive Interactions
- Impact Pathway
- Basic information sources (programme bureau/project leader)

# ZonMw Impact Assessment Framework

**ZonMw's definition of impact** Impact defined in terms of demonstrable utilisation of health research instead of 'health and wealth of the nation'

Programme phase/ element				Commissioning context and programme/ impact goals	Resources and commitment of ZonMw/ stakeholders	Processes / Activities related to interactive knowledge development	Research products/results and dissemination activities	Utilization and early change effects
Fostering Responsible Research Practices				Preparation a pha		Execution and realisation phase	Results and	follow-up phase
In	roductive nteraction npact Pat	is /	y	Collaborations with relevant stakeholders Co-funding		Collaborations with relevant stakeholders Delivery of usable knowledge products	Delivery of usable knowledge products Specific dissemination and implementation activities	
		level	Programme level	Program Grant/Fur Baseline me	ding call	Interim evaluation		valuation etal knowledge use
		Cluster level	Project level	Applicati Award		Progress report	Fina	al report

# ZonMw Framework Fostering Responsible Research Practices: criteria and indicators for planning, monitoring and evaluation

Societal relevance	Scientific quality	Integrity	Efficiency
Stakeholder participation*	Mixed methods designs	Transparancy (e.g. registration of research, open access, FAIR data)	Use of existing data/eResearch/ citizen science
Co-financing*	Practice-oriented research	Replication (research)	Stimulation of systematic reviews/ knowledge syntheses

## **Productive Interactions (**http://www.siampi.eu/)

- Collaborations with relevant stakeholders
- Co-funding

**Impact Pathway** 

- Delivery of usable knowledge products
- Specific dissemination and implementation activities

What do you want to achieve, why and when, how and with whom?

Divers composition of steering committees	Pioneering/Innovative research	Prevention of publication bias (e.g. reporting guidelines)	Appropriate designs/ alternatives for RCT's	
Holistic health concepts (e.g. positive health)	Interdisciplinary and international cooperation and knowledge development	Education and quality assurance	Handling of (potential) inclusion/ implementation problems	
Participative knowledge infrastructure	Diversity of assessment process	Conflicting positions/ interests	Efficient arrangement of own programming processes	
Added value of knowledge in policy, practice and education*	Variety of (transfer of) output*			

### \*Productive Interaction

Background source: Reijmerink W. Strengthening impact in the Netherlands: the case of ZonMw. AESIS newsletter [Internet]. 2018 Oct 12. Available from: http://aesisnet.com/newsletter/

