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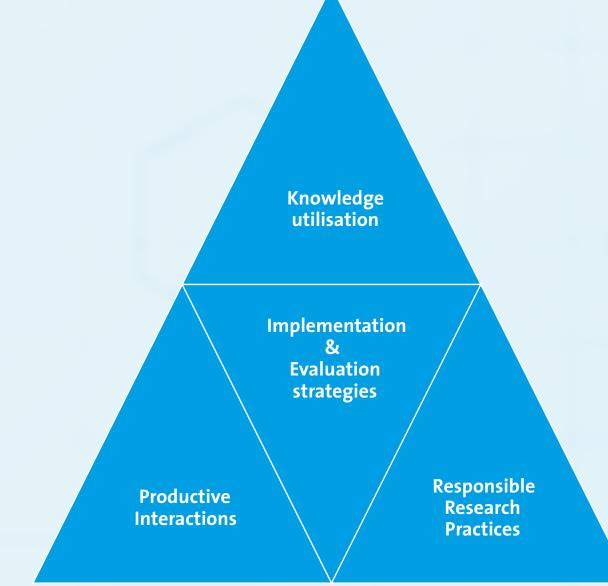
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How to achieve, assess and advance impact and societal value of health research from a funders' perspective

Keywords: impact assessment, societal impact, responsible research practices, productive interactions, funder, research programming **Authors:** Joey Gijbels, gijbels@zonmw.nl & Wendy Reijmerink, reijmerink@zonmw.nl ZonMw, The Netherlands Organisation for Health Research and Development (www.zonmw.eu)

ZonMw's view on strengthening impact

Responsible research programming generates valuable evidence which is optimally utilised in policy, practice and education by the stimulation of productive interactions



Main elements of the ZonMw Impact Assessment Framework

- Programming cycle
- Fostering Responsible Research Practices (fRRP)
- Productive Interactions
- Impact Pathway
- Basic information sources (programme bureau/project leader)

ZonMw Impact Assessment Framework

ZonMw's definition of impact Impact defined in terms of demonstrable utilisation of health research instead of 'health and wealth of the nation'

Programme phase/ element				Commissioning context and programme/ impact goals	Resources and commitment of ZonMw/ stakeholders	Processes / Activities related to interactive knowledge development	Research products/results and dissemination activities	Utilization and early change effects
Fostering Responsible Research Practices				Preparation a pha		Execution and realisation phase	Results and	follow-up phase
In	roductive nteraction npact Pat	is /	y	Collaborations with relevant stakeholders Co-funding		Collaborations with relevant stakeholders Delivery of usable knowledge products	Delivery of usable knowledge products Specific dissemination and implementation activities	
		level	Programme level	Program Grant/Fur Baseline me	ding call	Interim evaluation		valuation etal knowledge use
		Cluster level	Project level	Applicati Award		Progress report	Fina	al report

ZonMw Framework Fostering Responsible Research Practices: criteria and indicators for planning, monitoring and evaluation

Societal relevance	Scientific quality	Integrity	Efficiency
Stakeholder participation*	Mixed methods designs	Transparancy (e.g. registration of research, open access, FAIR data)	Use of existing data/eResearch/ citizen science
Co-financing*	Practice-oriented research	Replication (research)	Stimulation of systematic reviews/ knowledge syntheses

Productive Interactions (http://www.siampi.eu/)

- Collaborations with relevant stakeholders
- Co-funding

Impact Pathway

- Delivery of usable knowledge products
- Specific dissemination and implementation activities

What do you want to achieve, why and when, how and with whom?

Divers composition of steering committees	Pioneering/Innovative research	Prevention of publication bias (e.g. reporting guidelines)	Appropriate designs/ alternatives for RCT's	
Holistic health concepts (e.g. positive health)	Interdisciplinary and international cooperation and knowledge development	Education and quality assurance	Handling of (potential) inclusion/ implementation problems	
Participative knowledge infrastructure	Diversity of assessment process	Conflicting positions/ interests	Efficient arrangement of own programming processes	
Added value of knowledge in policy, practice and education*	Variety of (transfer of) output*			

*Productive Interaction

Background source: Reijmerink W. Strengthening impact in the Netherlands: the case of ZonMw. AESIS newsletter [Internet]. 2018 Oct 12. Available from: http://aesisnet.com/newsletter/

